



Sample LOR for Professional Work

Letter Of Recommendation

I am pleased to write this letter recommending Ms. Priya Dasgupta whom I have know in my position of Co-founder at ABC Company, where she had worked as an intern from XXXXX to XXXXX. Throughout my professional interactions with her, I observed her to be a sincere and versatile person with clarity of thought and leadership potential.

She possesses in-depth knowledge conceptual knowledge on different aspects of online marketing including web development and marketing tools and is well-versed with their practical implementation. Not only is she curious to learn any latest advancement relevant to her task, but also can quickly grasp new concepts. In addition to her willingness to acquire significant knowledge she is equally passionate about integrating her knowledge to develop functional applications for real world scenarios and never minds exploring different approaches. While working on a task, she makes consistent efforts to attain precision and I believe her ability to work harder and longer than others to meet deadline targets and seeking efficiency in her overall performance makes her a key member of any team that she is part of.

During her internship, she has worked on multiple projects and was involved in client management, independently handling social media accounts for the firms and devising strategies for curating content. Given her flair for seeking perfection she designed eye-appealing graphics for promoting clients over various social media platforms and articulately conveyed the underlying ideas behind the campaign with ease. Whether it was administering research to collect data on potential customer or interacting with client she paid attention to details and felt responsible for team's target. In this context, I would like to mention the excellent results she derived when she was entrusted with the job of generating lead, taking up this otherwise pressurizing task with zeal, she intelligently leveraged her strong communication skills in delivering impactful sales pitch and significantly assisted in acquiring new clients. To sum up, I would say so far, she has proved herself to be adept, ambitious, and I expect her to continue to excel in her future professional endeavors.

In nutshell I can attest that she is an extremely capable individual and by enrolling into this course she would be able to realize her career goals. In my opinion, the coursework aptly matches with her aspirations and will further open new career avenues for her in the domain of Marketing. I therefore, endorse her application for admission.

Deepika Sharma
Co-Founder
ABC Company