



Sample LOR for Professional Work

Letter Of Recommendation

It is with immense pleasure that I am writing this letter in support of Ms. Mansi Verma. I have known her since (mention year) in my position of Group Creative Director at ABC Company and recognize her as one of the perspicacious individual I have interacted with and appreciate her for her versatility. Willing to adapt as per the moving time, she is flexible to inculcate skills that blends well with her role and in a way accentuates her contributions beyond her core responsibilities.

She is extremely particular when it comes to delivering commitments, strives to involve in various aspects of the assignment and leaves no stone unturned to achieve the set objectives. Her unparalleled sincerity coupled with strong determination to consistently put in honest efforts allows her defy all the odds and overcome limitations acting as a hindrance to the overall progress. Additionally, her ability to execute tasks independently as well as in partnership with others in a team setting is an added advantage and makes her a value addition to any team that he is part of. I have monitored her performance in multiple projects that she undertook during her stint with the organization and was particularly impressed to witness her working harder and longer, even coming on weekends for smooth deployments and finishing the tasks well within the deadline. She was phenomenal in major projects she did for marquee clients like PQR and LMN wherein she was part of successful product/brand launches and subsequently worked on numerous demanding mandates with ease.

Taking up the initiative to fuel team's growth, she fervently participated in various business development activities and assisted me in acquiring new clients. While pitching to prospective clients, she interacted confidently, articulately presented the value proposition in a coherent manner and convinced them with her thoughtful responses. As her Mentor, I can attest of her ability to face challenges without getting undaunted and admire her acceptance of feedback constructively. Any mistake done, she is quick to learn from it, discusses it with others to gather their viewpoint and applies whatever she learns, to her work.

In my opinion, she possesses the attributes deemed to be a prerequisite for this ever-growing industry and an exigent platform is just what needs to widen her horizon and actualize her true potential. I am certain that she would optimize this excellent opportunity provided via a Master's degree and attain greater heights in her career.

Yuvraj Malhotra
Creative Head
ABC Company